

Tuesday, November 17, 2015

"What has Science to Offer" Welcome Reception

Location: Winkel van Sinkel
Oude Gracht 158, Utrecht centre
Time: 18.00 – 20.00 Hrs.

Day 1 – Wednesday, November 18, 2015

Active & Intelligent Packaging in Action!

08:30

Demo area: SEEING IS BELIEVING
09:00

Dick de Koning, AIPIA President
Opening AIP World Congress. Let's go for it
Time: 09:45 Room: Congress

Opportunities and Challenges for using A&IP: Perspectives from Nestlé Research



Robert Witik
Nestlé

Time: 10:00
Room: Congress

Current and Future Prospects for Active and Intelligent Packaging Systems



Dominic Cakebread
Smithers Pira

Time: 10:35
Room: Congress

Adherence in the Works – Microelectronics in-line Commercial Packaging



Jos Geboers
Confrérie Clinique

Time: 11:20
Room: 1

The Power of Shelf-Life Extensions in Meat Packaging



Clara van der Elst
Rabobank

Time: 11:20
Room: 2

Changing the way we view the Date Code System using Technology to reduce Waste and enhance Quality



Yoav Levy
Freshpoint

Time: 11:20
Room: 3

The Anatomy of Smart Packaging: Hardware + Software + Real-time Data



Andy Hobsbawn
Evrythng

Time: 12:00
Room: Congress

Lunch and Active & Intelligent Packaging Demonstrations



Active & Intelligent Packaging Industry Association

E-Paper: Making Inroads into Packaging



Hui Lee
E-Ink
Gabriele Iannizzotto
Palladio Group

Time: 14:00
Room: 1

Why Smart Customers Deserve Smart Packaging



Kresimir Duracic
Ladeste

Time: 14:00
Room: 2

We're gonna need a bigger Boat – an epic Journey of the Reassuringly simple smart Label



Pete Higgins
UWI Technology

Time: 14:40
Room: 1

The next five Years will surprise us all: Developments in active Packaging



Petri Vasara
Poyry

Time: 14:40
Room: 2

Using the cloud to keep Fish fresh from Norway to New York

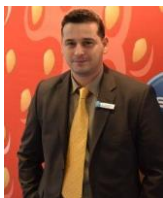


Adam Sharp
Identiv

Time: 14:40
Room: 3

Tea Break and A&IP Demonstration (15:10)

Increased product value by using active packaging



Dr. Filip Tintchev
Mc AirLaid

Time: 16:00
Room: 1

How to become sustainable in Active & Intelligent Packaging



Jochen Moesslein
Polysecure GmbH

Time: 16:00
Room: 2

Active and Intelligent Fiber-base packaging – innovation and Market introduction



Sanne Tiekstra
Cost / ActinPak

Time: 16:00
Room: 3

Smart Packaging driving smart value for Brands



Juha Maijala
Sylvia Kaiser
StoraEnso and NXP

Time: 16:40
Room: Congress

Seeing is believing at ThinFilm



Kai Leppänen
ThinFilm

Time: 17:15
Room: Congress

Demo area: SEEING IS BELIEVING at ThinFilm and StoraEnso/NXP (17:45)

Join The Party (Leave at 18.30 to Utrecht City Center)



Active & Intelligent
Packaging Industry
Association

Day 2 – Thursday, November 19, 2015
Active & Intelligent Packaging in Action!

Dick de Koning, AIPIA President
Opening and Warming-up for Day 2
Time: 09:00 Room: Congress

**Connecting the Gaps to create true
Consumer Value**



Doug Hutt
SABMiller plc

Time: 09:15
Room: Congress

**How RFID increase Efficiency and
Reduce Waste in the Food Industry**



James Stafford
Avery Dennison

Time: 09:50
Room: Congress

**Utilizing Digital DNA in Brand &
Product Protection – Supply Chain
Security & Analytics**



Kieran Kelly
ARC-Net

Time: 09:50
Room: 2

**Dynahmat – the End of Static best before
Labeling**



Olle Hydbom
Lund University

Time: 10:25
Room: 1

**Active Packages with garlic extracts: New
Opportunities for the Industry**



Ana Pascual Lizaga
Aimplas

Time: 10:25
Room: 2

Coffee and Demonstrations (10:55)

The Connected Bottle: from Concept to Value Creation



Patrick Eischen
Selinko

Time: 11:30
Room: Congress

**Overcoming the Supply Chain Challenges to
Commercialize Intelligent Packaging**



Sandy Gunn
CPI

Time: 12:05
Room: 1

Flexible Hybrid Electronics: Enabling Unobtrusive Packaging and Printed Media Connectivity



Ronn Kliger
Uniqarta

Time: 12:05
Room: 2

A New Class of Antimicrobial Packaging Material to Improve Meat safety and Shelf life



M. Kreyenschmidt
University of Bonn

Time: 12:05
Room: 3

Lunch and Active & Intelligent Packaging Demonstration (12:35)

Moving Forward in A&IP. Unilever's View, Expectations and Challenges



Matthew Daniels
Unilever

Time: 13:45
Room: Congress

Printed Electronics for Smart Package



Steve Paschky
Saralon

Time: 14:35
Room: 1

Brand Protection Strategy: protecting your Products and packaging



Vincent Mathier
Sicpa

Time: 14:35
Room: 2

Going beyond the Package: What's next in Pharmaceutical and Food Security



Steve Yoder
TruTag

Time: 14:35
Room: 3

Interactive Packaging using Printed Electronics



Glenn Needham
Near Field Solutions Ltd

Time: 15:10
Room: Congress

Experiences and results from the world largest Smart Data Labeling (TTI) launch



Håkon Thaulow
Keep-it

Time: 15:10
Room: 2

**Ultra-fast Fabrication of Smart Labels
Through Photonic Curing and
Soldering**



Rob Hendriks
NovaCentrix

Time: 15:45
Room: 1

**The connected Isothermal box:
securing the Transport of
Temperature sensitive
Pharmaceutical Products**



Jérémy Laurens
Blulog

Time: 15:45
Room: 3

Connecting People to Brands



Corey Wilson
Smartrac
Technology

Time: 15:45
Room: 2

**Secure Engagement: building Trust via Packaging in a
Connected World**



Nathan Anderson
ScanTrust

Time: 16:20
Room: 1

**Smart Pharma solutions increase Drug delivery
Effectiveness**



Bart de Loore
NXP Semiconductors

Time: 16:20
Room: 2

End of an inspirational meeting. Farewell drinks